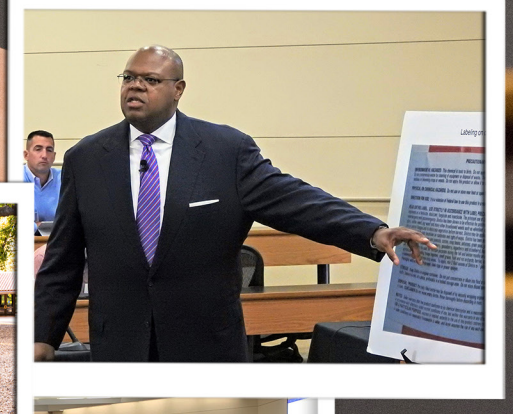
IADC
SUPERIOR ADVOCATES. GLOBAL PERSPECTIVE.

48TH

INTERNATIONAL ASSOCIATION OF DEFENSE COUNSEL

ANNUAL TRIAL ACADEMY

JULY 30 - AUGUST 5, 2022 STANFORD UNIVERSITY PALO ALTO, CALIFORNIA USA



What past attendees have said about the IADC Trial Academy

"Trial attorneys are made not born. Start to finish, the Trial Academy made us all trial attorneys."
Alexis Theriault
Conn Kavanaugh Rosenthal Peisch & Ford, LLP

"Trial Academy provided a wealth of opportunities for trial skills, development, and networking. The opportunity for hands-on exercises with expert faculty feedback was invaluable to me. I especially enjoyed seeing the different styles of each faculty member, which helped me find my own style that was most authentic to me. For any lawyer wanting to hone their trial skills, Trial Academy is a unique, must-have experience."
Oliver Thoma
King & Spalding LLP

"This program has been an absolute game changer for my practice."
Jamison McCune
Bodyfelt Mount LLP

"The IADC Trial Academy is fantastic. The faculty is extremely knowledgeable, and the students were all intelligent and thoughtful. The IADC does an exceptional job of creating a very positive, team-oriented environment while remaining challenging. I would strongly recommend this program to any civil litigator."
Jack Zuger
Pearce Durick PLLC

"At the conclusion of the Trial Academy, I felt my trial skills and overall confidence had vastly improved."
Mike Sullivan
Gibson, McAskill & Crosby, LLP

A Week of Investment for Immediate and Lifelong Benefits

The International Association of Defense Counsel Trial Academy is the preeminent defense trial advocacy training program and is a career-changing opportunity for lawyers both looking to practice fundamental trial skills and seeking to take their advocacy techniques and tactics to the next level.

It is a seven-day, intensive program that blends small group faculty instruction and demonstration with individual student participation. Its proven formula of hands-on, experiential learning accelerates the development of trial skills in a relatively short period of time. Choosing the IADC Trial Academy for you and your firm provides:

A Track Record of Success in Creating Confidence in the Courtroom

Since 1973, more than 4,100 students have attended and have come away with greater confidence and more sophisticated litigation skills that will benefit them and their firms for the balance of their professional careers.

Instantaneous Return on Investment

In today's environment, it is more important than ever to have experienced and skilled lawyers working for your firm. The complexity and value of cases have escalated. Your lawyers need to get up to speed quickly. The Trial Academy provides a week of faculty demonstrations by lawyers recognized as the best civil defense litigators followed by practice, practice, and more practice for students.

Digitally Recorded Documented Progress

Students are recorded while conducting mock opening statements, direct and cross examinations of lay and expert witnesses, and closing arguments. This provides the invaluable opportunity for students to see themselves as others see them, allowing them to identify their own strengths and weaknesses and objectively look at their performance without relying on memory. Students will return to the office with recordings of their exercises plus a feedback letter that will provide the partners who direct their efforts with a tool to better utilize their strengths for the good of the practice.

Professional Connections Crossing All Jurisdictions

The IADC Trial Academy brings together the best IADC members as faculty and the most talented and promising lawyers as students from across the nation. Students from all 50 states, the District of Columbia, Puerto Rico, Mexico, Canada, Brazil, Japan, South Korea, and Ireland have participated. The group forms during the week to become a powerful network which serves as a resource for knowledge, insight, and referrals.

With fewer opportunities for trial experience, can you afford not to send your firm's lawyers to the premier trial skills program?

GENERAL SCHEDULE

FRIDAY, JULY 29

Afternoon Attendee Arrival and Check-In
Evening Optional Campus Tour

SATURDAY, JULY 30

Welcome and Overview of Program (Program begins at 8:30 a.m.)
Voir Dire Objectives and Techniques
Trial Technology Presentation
Faculty Presentation and Demonstration: Opening Statements
Welcome Reception and Dinner

SUNDAY, JULY 31

Faculty Presentations and Demonstrations:
Direct and Cross Examination of Lay Witnesses and Refreshing Recollection, Entering Exhibits, and Impeachment
Student Skills Workshops on Opening Statements
Reception and Individual Faculty Group Dinners

MONDAY, AUGUST 1

Faculty Presentation and Demonstration:
Direct and Cross Examination of a Medical Expert Witness and
Student Skills Workshops on Direct and Cross Examination of Lay Witnesses
Student-Faculty Critiques of Digitally Recorded Demonstrations

TUESDAY, AUGUST 2

Faculty Presentation and Demonstration:
Direct and Cross Examination of an Engineering Expert Witness and Discussion of Trial Objections
Student Skills Workshops on Direct and Cross Examination of Lay Witnesses (continued)

WEDNESDAY, AUGUST 3

Faculty Presentation and Demonstration:
Direct and Cross Examination of Economics/Accounting Expert Witness
Ethics for Trial Lawyers Presentation
Student Skills Workshops on Direct and Cross Examination of Expert Witnesses
Student-Faculty Critiques of Digitally Recorded Demonstrations

THURSDAY, AUGUST 4

Faculty Presentations and Demonstrations:
Direct and Cross Examination of a Toxicology Expert Witness and Closing Arguments
Student Skills Workshops on Direct and Cross Examination of Expert Witnesses (continued)
Reception and Closing Dinner

FRIDAY, AUGUST 5

Student Skills Workshops on Closing Arguments
Student-Faculty Critiques of Digitally Recorded Demonstrations
(Program concludes by 12:00 p.m.)

WHY WE ARE DIFFERENT

DEFENSE FOCUSED

Unlike many other trial skills programs, the IADC Trial Academy offers training provided by a faculty of the best civil defense lawyers. They focus on defense techniques and tactics and teach participants how to THINK like defense lawyers.

AUTHENTIC EXPERIENCES

The IADC Trial Academy realistically simulates the elements and environment surrounding a trial. Real physicians and accountants act as expert witnesses and professional actors as lay witnesses and parties to the hypothetical cases during student exercises. Faculty expert witnesses have frequent and recent experience in jury trials for clients from a variety of backgrounds and industries.

INDIVIDUALIZED INSTRUCTION

7:1 STUDENT/FACULTY RATIO

The Trial Academy is a week of both observing the best trial attorneys in faculty demonstrations and practicing with that new knowledge. Students work in groups with no greater than a 7:1 student to faculty ratio. Unlike most other trial skills programs, attendees are filmed while performing every major aspect of a trial, not just one or two exercises. The faculty members provide one-on-one guidance and constructive criticism that result in immediate and vast improvement in performance throughout the week.

DEVELOP ▪ PERFORM ▪ EXCEL

2022 IADC Trial Academy Faculty

Michael A. Brown, Director
Nelson Mullins Riley & Scarborough LLP
Baltimore, Maryland USA

Mike Brown handles complex cases in jurisdictions around the country. Mr. Brown has experience in the areas of product liability defense, mass tort litigation, employment law, medical malpractice, and insurance defense, as well as commercial and real estate litigation matters. In addition to his national clients, Mr. Brown also serves as general counsel to numerous local companies and corporations, advising on a variety of matters related to employment and business litigation; real estate issues; and concerns unique to the Baltimore-Washington region. During his more than 25 years of practice, Mr. Brown has represented large national corporations that run the gamut of industries which include 17 Fortune 500 corporations in numerous litigation matters. He has tried more than 80 cases to verdict for these corporations and has tried cases in 24 states, including in some of the most challenging jurisdictions in the United States, including Maryland, Pennsylvania, New York, New Jersey, Virginia, Mississippi, Florida, Ohio, California, Louisiana, Missouri, Arizona, and Washington, DC, among others. He has obtained defense verdicts in more than 95 percent of his matters.

Edward S. Sledge IV, Director-Elect
Bradley Arant Boult Cummings LLP
Birmingham, Alabama USA

Ed Sledge is a partner at Bradley Arant Boult Cummings LLP. Mr. Sledge's national practice focuses on complex business and commercial litigation in courts across the country; he also routinely represents businesses in consumer and commercial lending disputes and in high exposure personal injury and wrongful death matters. Mr. Sledge has tried cases in multiple state and federal courts, and is a frequent lecturer and author on civil litigation and trial issues. He is a Fellow of the American Bar Foundation and has been listed by *The Best Lawyers in America, Benchmark Litigation, Mid-South Super Lawyers*, and *Alabama Super Lawyers* (Top 50), among others. Mr. Sledge will serve as the Director of the IADC's Trial Academy in 2021. As a former Army officer, Mr. Sledge remains active in serving veterans' issues for which he has been recognized by the Alabama State Bar with its President's Award three times. Mr. Sledge is a graduate of the United States Military Academy and the University of Alabama School of Law.

Jennifer R. Annis
GableGotwals
Tulsa, Oklahoma USA

Jennifer Annis is a litigation shareholder of the GableGotwals firm in Tulsa. She is a member of the American College of Trial Lawyers and is a Fellow of the International Academy of Trial Lawyers. She is a member of IADC and DRI, and has been a very active member of Oklahoma Association of Defense Counsel, serving on its Board of Directors since 2009 and as OADC President in 2014. Ms. Annis is AV-rated by Martindale-Hubbell, has been recognized as a *Super Lawyer* annually since 2010, and has also been selected as one of the "Top 25 Women Lawyers" in Oklahoma, as well as one of the "Top 50 Lawyers" in Oklahoma. She received both her undergraduate degree and J.D. from the University of Oklahoma and concentrates her practice in defending medical malpractice actions and insurance matters. Ms. Annis is a 2001 IADC Trial Academy alumna.

Candace A. Blydenburgh
McGuireWoods LLP
Richmond, Virginia USA

Candace Blydenburgh is a partner at McGuireWoods LLP. Her practice over the last 24 years includes representing manufacturers, distributors, and suppliers in mass tort litigation, automobile litigation, environmental contamination, public nuisance, and individual product and personal injury cases. She has tried several cases to verdict in numerous jurisdictions including Puerto Rico, South Carolina, North Carolina, Pennsylvania, and Virginia. Her litigation and trial experience includes defending catastrophic injury claims involving children. Ms. Blydenburgh also has significant experience in leading national trial teams and coordinating national litigation pending in MDL and state courts.

Andrew Gendron
Lewis Brisbois Bisgaard & Smith LLP
Baltimore, Maryland USA

Andy Gendron is a partner in Lewis Brisbois Bisgaard & Smith LLP's Baltimore office. He has a diverse civil, trial, and appellate practice, representing manufacturers of heavy equipment; industrial machinery; woodworking tools; automobiles; golf carts; go-karts; medical devices; pharmaceuticals; tobacco products; paints and pigments and petrochemicals in product-liability litigation; petroleum marketers in toxic-tort cases; and corporate defendants in contract, breach-of-trust, stockholder-derivative, class-action, and other complex commercial litigation. One of his proudest moments as a lawyer came after winning a defense verdict for his client, when the young plaintiff, only nine at the time of her accident, walked up, thanked him, and then gave him a hug. (There's a longer version of this story.) Mr. Gendron has led national expert and subject-matter teams. He is a member of the IADC.

2022 IADC Trial Academy Faculty

Brandee J. Kowalzyk
Nelson Mullins
Atlanta, Georgia USA

Brandee Kowalzyk is a partner at Nelson Mullins' Atlanta office, where she practices in the areas of pharmaceutical and medical device defense, product liability, and commercial litigation. She has significant experience in nationwide litigation involving pharmaceuticals and implantable medical devices, including all aspects and phases of multidistrict litigation and bellwether trials. In 2021 alone, Brandee served as trial counsel in three in-person multi-week trials involving implantable medical devices. A member of the Fond du Lac Band of the Minnesota Chippewa Tribe, she also serves as a Court of Appeals judge for her tribe.

Daniel E. Krauth
Zimmer Kunz, PLLC
Pittsburgh, Pennsylvania USA

Dan Krauth was the managing partner of Zimmer Kunz from 2013-2021. Zimmer Kunz is a medium-sized litigation firm, practicing in Pennsylvania, West Virginia, and Ohio. Dan's 30 years of practice have focused on the areas of oil and gas litigation; product liability defense; mass tort litigation; commercial litigation; construction litigation; and insurance defense. He has represented Fortune 500 companies, as well as smaller Western Pennsylvania businesses. He has tried dozens of cases to verdict throughout all counties in Western Pennsylvania, obtaining defense verdicts in an overwhelming majority of the trials. As the Marcellus Shale play erupted in Pennsylvania in the last two decades, Mr. Krauth has litigated a myriad of cases within this general area, including leasing and commercial disputes, personal injury disputes, as well as assisted on eminent domain proceedings. He currently serves as the Chair of IADC's Environmental and Energy Law Committee.

H. Grant Law
Shook, Hardy & Bacon L.L.P.
San Francisco, California USA

Grant Law is a partner at Shook, Hardy & Bacon with more than 25 years as a trial lawyer representing corporate clients in product liability, class action, environmental contamination, construction defect, trucking, and consumer fraud matters. Mr. Law has tried numerous catastrophic injury and wrongful death cases to verdict, including one ranked among the Top 10 Defense Verdicts in California, and the *National Law Journal* selected another result among the Top 20 Defense Verdicts in the nation. Mr. Law is a frequent presenter on product liability and class action matters. He currently heads up Shook's Autonomous/ Highly Automated Vehicle Task Force where he helps clients develop and protect their newest innovative creations while advising on steps to mitigate potential risk in an unpredictable regulatory and legal environment.

Dana C. Lumsden
Bradley Arant Boult Cummings LLP
Charlotte, North Carolina USA

Dana Lumsden is a strategic business litigator and trusted legal advisor. His practice focuses on business litigation, including intellectual property disputes, securities litigation, investigations and enforcement proceedings, and the resolution of regulatory controversies concerning the consumer financial services industry. He advises and represents domestic and international companies, including some of the world's largest financial institutions and manufacturers. He has tried cases in jurisdictions throughout the country and is admitted to practice before the New York, North Carolina, and Massachusetts state courts, the United States Court of Appeals for the Fourth Circuit, the United States District Courts for the Southern and Eastern Districts of New York, the United States District Courts for the Eastern, Middle, and Western Districts of North Carolina, and the United States District Court for the District of Massachusetts. In addition, he regularly practices before the North Carolina Business Court.

Allen C. Miller
Phelps Dunbar LLP
New Orleans, Louisiana USA

Allen Miller is a trial lawyer with extensive experience in the areas of commercial and tort litigation. He concentrates his practice in the areas of general business torts, casualty litigation, professional malpractice, class-action litigation, and a variety of other corporate litigation matters. He handles cases from inception through resolution at trial, appeal, and alternative dispute resolution where appropriate. Mr. Miller is solely responsible for the litigation strategy and handling of cases for several institutional firm clients. He regularly represents Fortune 500 companies, privately held companies, and educational institutions in federal and state litigation and disputes. Allen won the first COVID-19 business interruption case tried in the United States. He is a graduate of Xavier University and Southern University Law Center. He has been recognized by his peers in the leading peer review publications in the country.

2022 IADC Trial Academy Faculty

Daniel I. Reisler
Aviva Trial Lawyers
Toronto, Ontario Canada

Dan Reisler is a senior insurance litigation and jury trial expert. After 21 years leading his own defence boutique, Mr. Reisler is Senior Practice Counsel at Aviva Trial Lawyers in Canada. Mr. Reisler's trial experience is extensive. He has appeared often at the Court of Appeal for Ontario but is best known as jury trial counsel. Certified by the Law Society of Ontario as a Specialist in Civil Litigation, he has been included in *Best Lawyers* in Canada since 2008 and is listed as "Consistently Recommended" by *Lexpert.* He is a past President of Canadian Defence Lawyers and is active in IADC and DRI. For nine years, Mr. Reisler served as an adjunct professor of Civil Trial Advocacy at Queen's University's Faculty of Law. He speaks frequently on related topics.

Michelle I. Schaffer
Campbell Conroy & O'Neil, P.C.
Boston, Massachusetts USA

Michelle Schaffer is a member of Campbell Conroy & O'Neil, P.C. in Boston, Massachusetts. Her trial practice includes defending domestic and foreign companies in complex products liability, toxic tort, pharmaceutical, and premises liability cases. She is a past President of the Massachusetts Chapter of the American Board of Trial Advocates, a past President of the Massachusetts Defense Lawyers Association, and a past President of the Massachusetts Chapter of the Federal Bar Association. Ms. Schaffer has been recognized since 2020 for inclusion in *The Best Lawyers in America* for Personal Injury Litigation – Defense, is a 2015 Top Women of Law recipient by *Massachusetts Lawyers Weekly*, and is a Fellow of the Litigation Counsel of America.

Sharon Donaldson Stuart
Christian & Small LLP
Birmingham, Alabama USA

Sharon Stuart is a founding partner of Christian & Small where she handles complex and class action insurance, business, product liability, and toxic tort cases. Sharon is also President and Claims Counsel of Attorneys Insurance Mutual of the South, a lawyer-owned company providing attorney malpractice coverage in Alabama and Tennessee. She is recognized in *Chambers USA, The Best Lawyers in America* – garnering multiple "Lawyer of the Year" honors, the Top 50 Mid-South Women *Super Lawyers*, and is one of *Benchmark Litigation*'s Top 250 Women in Litigation. Sharon is active in the IADC, where she has served as Chair of the Insurance and Reinsurance Committee. She is also active in DRI and the American Inns of Court. She is past President of the Alabama Defense Lawyers Association.

Douglas Vaughn
Deutsch Kerrigan, LLP
Gulfport, Mississippi USA

Doug Vaughn is a civil litigation partner in the Gulfport, Mississippi office of Deutsch Kerrigan. He has been named by *Best Lawyers* as a "2022 Lawyer of the Year" (Product Liability – Defense) and is a past President of the Mississippi Defense Lawyers Association. Mr. Vaughn has chaired the IADC's Medical Defense and Health Law Committee and Medical Liability Roundtable events in New York and Chicago. In addition to his medical malpractice defense and other personal injury defense practice, he handles business litigation and insurance coverage.

General Information

Practice Materials

Each student will receive a set of practice materials one month in advance of the beginning of the Trial Academy. The student materials will contain the hypothetical trial problems and student demonstration assignments. These materials form the basis for program participation. Students will be expected to review the materials and prepare for the week before arriving at the Academy.

CLE Credits

Approximately 42 hours of CLE in 60-minute states and 51 hours of CLE in 50-minute states will be requested for accreditation from mandatory continuing legal education jurisdictions including 1.5 hours of ethics credit. The IADC is a Pre-Approved Provider of CPD Credit with the Law Society of British Columbia. The Quebec CPD Committee recognizes courses approved by other Canadian bars as approved in Quebec. CPD credits are available for attendance at the Trial Academy.

Tax Deduction

Costs incurred for attending legal seminars that maintain and improve professional skills required for employment are tax deductible. See Tras. Reg. 1.162-5; IRS Letter Ruling 7746068 (9-1-77); Coughlin v. Comm'r., 203 F.2d 307 (2d Cir. 1953).

Trial Academy Registration and Tuition

Tuition for this week-long program is $3,750 per student. Tuition for students from corporations or government entities is $2,995. **Early Registration Discounts:** Attendees from law firms who register on or before April 1, 2022 will get the early registration rate of $3,550 per student. If your firm plans to register multiple attendees, the IADC wishes to thank you for your support. Register on or before April 1 and your first registrant's tuition will be $3,550 and additional registrants will be $3,325 each. Registration is limited. Due to the popularity of the Academy, early application is not only encouraged but strongly advised. To register, please do so online. If you wish to pay by check, please contact Diana Leon, Communications and Professional Development Coordinator, at dleon@iadclaw.org. If you need wire transfer details, please contact Mary Huang, Staff Accountant and Business Analyst, at mhuang@iadclaw.org.

Accommodations and Meals

A housing and meal package is available to Trial Academy students for $1,955. All charges are based on a package rate arranged for attendees by the IADC and Stanford University. Housing is provided by the Munger Graduate Residence located adjacent to the Stanford Law School. The spacious studios and apartments offer fully equipped kitchens, contemporary furniture, roomy living areas, wireless internet, and comfortable bedrooms. Some apartments are arranged in a suite and share a common living area and kitchen. All apartments have a private bedroom and bathroom regardless of arrangement. The Housing and Meal Package fee covers the cost of seven days of student lodging and meals which include breakfast and lunch offered at Munger Graduate Residence Dining Hall and three group dinners.

Data Privacy and Collection

Data is collected on attendees through the registration form for the purposes of executing the meeting and communicating with attendees about the meeting. Meeting sponsors have access to the registration list provided to all attendees. If any attendee has questions on data use and privacy, please contact Executive Director Mary Beth Kurzak at mkurzak@iadclaw.org.

Special Needs

If you have any special needs during the meeting (i.e. diet or accessibility), please email Donna Villa, CLE and Meetings Coordinator, at dvilla@iadclaw.org in advance of the meeting.

Photography/Videography

By applying for enrollment in the Trial Academy, you grant your permission to be photographed and filmed at the 2022 Trial Academy and for said photographs or video clips to be used by the IADC for publicity and promotion. Academy attendees understand the IADC shall own all intellectual property rights, if any, arising in connection therewith, and agree and acknowledge that they will not receive (or be entitled to receive) any compensation from the IADC for any such usage.

Cancellation Policy

A CASH REFUND, less a $150 processing fee, will be made if a written notice of cancellation is received by the IADC office more than sixty (60) days prior to the first day of the meeting. No reason for the cancellation need be provided for a timely notice of cancellation. NO CASH REFUND will be made if notice of cancellation is received by the IADC office sixty (60) days or less prior to the first day of the meeting. However, if special circumstances arise before the meeting which prevent attendance, a member may request a future meeting credit. The request needs to be in writing and submitted to the IADC office. It should be directed to the Finance Committee's attention and note the special circumstances which caused cancellation. The credit request can only apply to meeting registration fees (not air, hotel, activity, tour, or special event fees) and, if approved, will be valid for use toward any IADC meeting for one (1) year from the date of the meeting for which credit is requested. A $150 processing fee will be deducted from the total future meeting credit. All future meeting credit requests will be considered by the Finance Committee and the decision of that Committee will be final.

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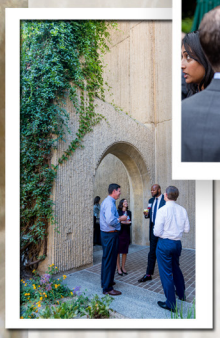

IADC Trial Academy Faculty

The 2022 IADC Trial Academy Faculty bring a level of expertise and experience you won't get at other trial practice programs. The Trial Academy Faculty are:

Experienced in the courtroom. All Faculty have frequent and recent experience on jury trials for clients from a variety of backgrounds and industries. Our Faculty have represented small companies, Fortune 500 companies, and everything in between.

Diverse. Our Faculty are men and women with diverse backgrounds who come from the United States and Canada and practice in a wide range of areas. Seeing them in action during demonstrations will provide attendees a deeper understanding of the many ways to approach a jury trial and provide a range of ideas they can take home and implement to get a successful result.

Honored by the profession. Included in the Faculty are presidents of national, state, and/or local bar associations, *Super Lawyers*, and fellows of specialty law associations.

Teachers. Most of our Faculty have served as faculty of other trial practice programs. They have been speakers at professional association seminars and law schools, and many are published authors on the latest legal issues.

Dedicated. The IADC Trial Academy Faculty begin training and preparing for the July meeting in February. They will log hundreds of hours throughout the course of preparing and executing the Academy to ensure that attendees come away with significantly advanced skills in the courtroom.